

IFRRO World Congress – Singapore 29th October, Visual Working Group



DACS

Panel Discussion

VA Distribution Models

The UK situation

- No legally secured scheme
- Sec 36 CDPA 1988 provides for exception to use 5% of a work for the purpose of instructions (non-commercial only) by educational establishments
- Contractual schemes operated by CMOs
- CLA for reprographic and related uses
- CLA membership open since 2016 – VA's joined

Percentage shares

Source	Publisher Share	Authors Share	Visual Artist Share
Magazines	72.5%	17.5%	10%
Journals	76%	23%	1%
Books UK			
Schools	42%	42%	16%
Further Education	42.5%	42.5%	15%
Higher Education	48%	48%	4%
Business	49.5%	49.5%	1%
NHS	49.5%	49.5%	1%
Government	49.5%	49.5%	1%
Document Delivery	49.5%	49.5%	1%
MMO	n/a	n/a	n/a
HE Secondary	48%	48%	4%
Websites depending on type of publication on the site – same as above			

- System is based on ISBNs and therefore publication led
- No universal identifiers for visual works
- Data collection burden rests with the rightsholder
- DACS Distribution through Payback scheme
 - Annual claim scheme in two parts
 - 40% of royalties is allocated on ISBN data
 - 60% of royalties is allocated on availability

Thank you – any questions?

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